

VISUAL STORYTELLING

In

TRAVEL PHOTOGRAPHY

- **CONTEXT** - The setting to a story. Gives a sense of time and place e.g. “It was a dark and stormy night”. The exposition or background information.
- **CHARACTER** - A good CHARACTER tells a story with their Face, Body Language, Visual Clues, and Relation to Environment.
 - Face. Everybody's face holds a story, regardless of age. Add to that an expression, turn of the eyes, up, down, sideways, the lips, is it a smile, a sneer, or a grin?
 - Body language. Emotions and gestures. The way one sits, rests, walks, or relates to others with their body language. Their gestures are movements of the hands, arms, legs, etc.
 - Visual clues. How they are dressed, what they carry or "props"...
 - Person in relation to their environment, what surrounds them and how do they relate to those surroundings.
- **CLIMAX** - The Apex or the Peek of emotions in the story arc, Henri Cartier Bresson called it the “Decisive Moment”